

SANDEEP BEESU

+91-81219 45886



www.sandeepbeesu.in



sundeep.beesu@gmail.com



www.linkedin.com/in/sundeep-beesu



DIGITAL MARKETER

ABOUT ME

Results-driven Digital Marketing Executive with 2+ years of experience in social media management, SEO, and performance marketing. Skilled in optimizing campaigns across Meta and Google to drive engagement, lead generation, and ROI. Experienced in multi-industry marketing across EdTech, Education, and Recruitment.

Core Expertise: Performance Marketing | Lead Generation | SMO | Campaign Optimization | Social Media | Content Marketing

PROFESSIONAL EXPERIENCE

Digital Marketing Executive | April 2025 – Present

GVMC Global –Hyderabad

- Managed social media accounts for multiple brands, including content creation, and strategic planning.
- Conducted market research and managed brand-specific WhatsApp communities to enhance engagement.
- Setting up and verifying Google My Business (GMB) listings for various brands to improve local SEO and visibility.
- Handled lead collection, tracking, and reporting for performance analysis.
- Coordinated graphic design needs, ensuring visual content aligned with brand identity and organizational goals.

Social Media Manager | June 2024 – July 2025

Brookvally Management Consultant Pvt. Ltd

- Managed social media platforms for educational institutions.
- Scheduled and published posts, designed creatives, and monitored growth KPIs.
- Produced internal digital content to enhance online branding.
- Executing Meta Ad campaigns to support company and franchise growth.
- Developed and managed a school's YouTube channel, achieving a 50% rise in student engagement and 1,800+ subscriber growth in 12 months through educational video production and interactive campaigns

Digital Marketing Executive | Feb 2024 – June 2024

Softlucid

- Conducted website optimization, developed SEO strategies & performed keyword
- Managed Google indexing and Google Search Console operations.
- Social Media Optimization, Meta ad campaigns for lead generation.
- Blog writing and content writing and .Ad-posters & Blog Posters.

Digital Marketing-Intern | Sept 2023– Feb 2024

Emblix Academy

- Assisted in client website audits, backlink strategies, and competitor analysis.
- Executed keyword planning, keyword research.

EDUCATION

Brilliant Institute Of Engineering & Technology, (65%)

B.Tech (ME), Hyderabad | 2013 – 2018

SKILLS

- Social Media Strategy & Management
- Meta Ads Campaigns (Lead Generation & Branding)
- SEO & Google Search Console
- Google Ads & Analytics
- YouTube SEO & Optimization
- Website Audits & Backlink Strategies
- Content Creation (Posts, Blogs)
- SMO & Performance Monitoring
- Keyword Research & Competitor Analysis
- Adaptability
- Time Management
- Problem Solving
- Organizational
- Creative Thinking
- Good Communication

TOOLS & TECHNOLOGIES:

- Meta Ads Manager
- Meta Business Suite
- Canva Pro
- Illustrator
- Google Ads
- Google Analytics
- Google Search Console
- WordPress
- YouTube Studio
- Hostinger

CERTIFICATION

- | | |
|----------------------------------|---------------------|
| Google Ads Display Certification | 10/25 |
| Semrush Emoji Mini course | 11/25 |
| Semrush AI-Powered Marketer | 11/25 |
| Plan a Magnetic Content Strategy | Using Semrush 11/25 |

INTERESTS

- Exploring AI tools
- Improving creative skills with design tools

LANGUAGES

- English(Working Proficient)
- Telugu(Native)